

Artificial Intelligence in Health: Real-World Deployments and Challenges

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PROGRAM DISCLOSURE OF COMMERCIAL SUPPORT

I have relationships with for-profit and not-for-profit organizations over the past two years:

NATURE OF RELATIONSHIP	NAME OF THE FOR-PROFIT OR NOT-FOR-PROFIT ORGANIZATION	DESCRIPTION OF RELATIONSHIP
Any direct financial payments including receipt of honoraria	Lily, Takeda, Apobiologix	Talks and one-time advisory board meetings
Membership on advisory boards or speakers' bureaus	See above	See above
Funded grants of clinical trials	None	None
Patents on a drug, product or device	None	None
All other investments/relationship that could be seen as having the potential to influence the content of the educational activity	Mutuo Health Signal 1	Advisor

Objectives

01

Review the 'current state' of AI in healthcare

02

Review a model for adopting AI in healthcare

03

Discuss the opportunities and challenges of adopting AI in healthcare

AI in Medicine: The Biggest Challenges

Cognitive Reasoning



Empathy



AI in Medicine: The Cognitive Load Problem

Millers Law (Humans):

7 +/- 2 Parameters

Clinical
Evidence



Signs and Symptoms
Social History
Vitals
Medical Imaging
Labs

Complex Medical Decisions:

Hundreds of Parameters

Family History
Sleep
Exercise
Diet



1 in 4 hospitalized patients
experience harm

> 40% of harm is preventable

Cognitive Reasoning: How Does AI Compare?

2

JAMA
Network | **Open**[™]

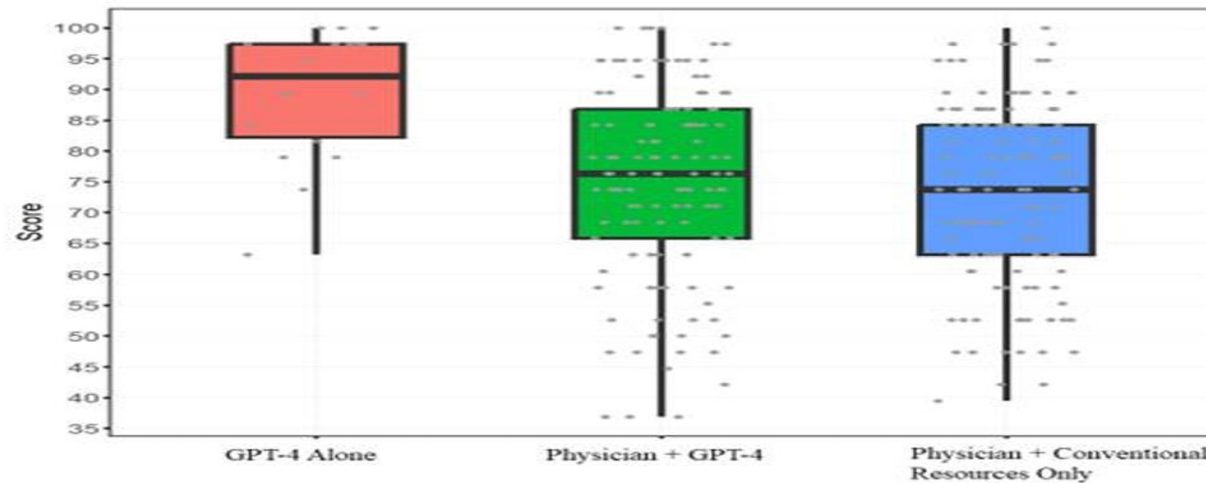


Original Investigation | Health Informatics

Large Language Model Influence on Diagnostic Reasoning A Randomized Clinical Trial

Ethan Goh, MBBS, MS; Robert Gallo, MD; Jason Hom, MD; Eric Strong, MD; Yingjie Weng, MHS; Hannah Kerman, MD; Joséphine A. Cool, MD; Zahir Kanjee, MD, MPH; Andrew S. Parsons, MD, MPH; Neera Ahuja, MD; Eric Horvitz, MD, PhD; Daniel Yang, MD; Arnold Milstein, MD; Andrew P. J. Olson, MD; Adam Rodman, MD, MPH; Jonathan H. Chen, MD, PhD

eFigure 1. Distribution of Diagnostic Performance Scores of Physician + GPT-4 vs. Physician + Conventional Resources Only



Caption: Participants were randomized to access GPT-4 in addition to conventional diagnostic resources or to just conventional resources. GPT-4 alone scored 15.5 percentage points (95% CI 1.5 to 29, $p=0.03$) higher than the conventional resources group.

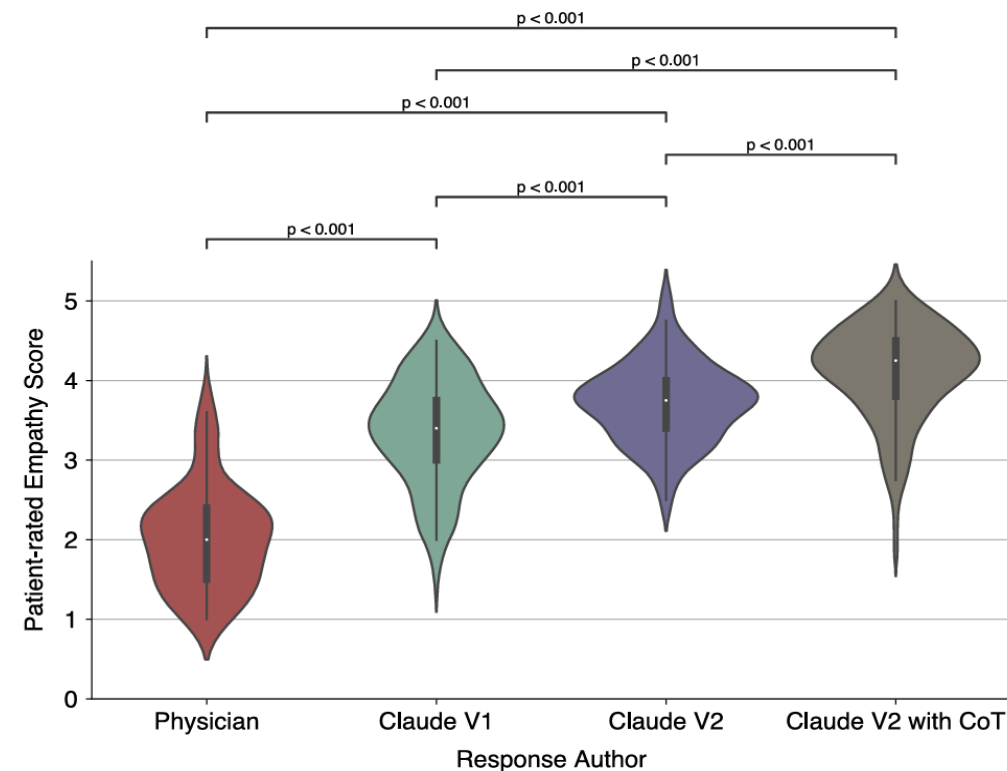


<https://doi.org/10.1038/s41746-025-01671-6>

Patient perceptions of empathy in physician and artificial intelligence chatbot responses to patient questions about cancer

Check for updates

David Chen^{1,2}, Kabir Chauhan¹, Rod Parsa³, Zhihui Amy Liu^{4,5}, Fei-Fei Liu^{1,6}, Ernie Mak^{7,8}, Lawson Eng^{9,10}, Breffni Louise Hannon^{7,11}, Jennifer Croke^{1,6}, Andrew Hope^{1,6}, Nazanin Fallah-Rad⁹, Phillip Wong^{1,6} & Srinivas Raman^{1,6}✉



Orsini Way Study (2019)

- **71%**: experienced lack of compassion when speaking with a physician
- **73%**: always or often feel rushed by their doctor

<https://www.medicaleconomics.com/view/patients-dont-feel-their-doctors-are-compassionate-survey-finds>



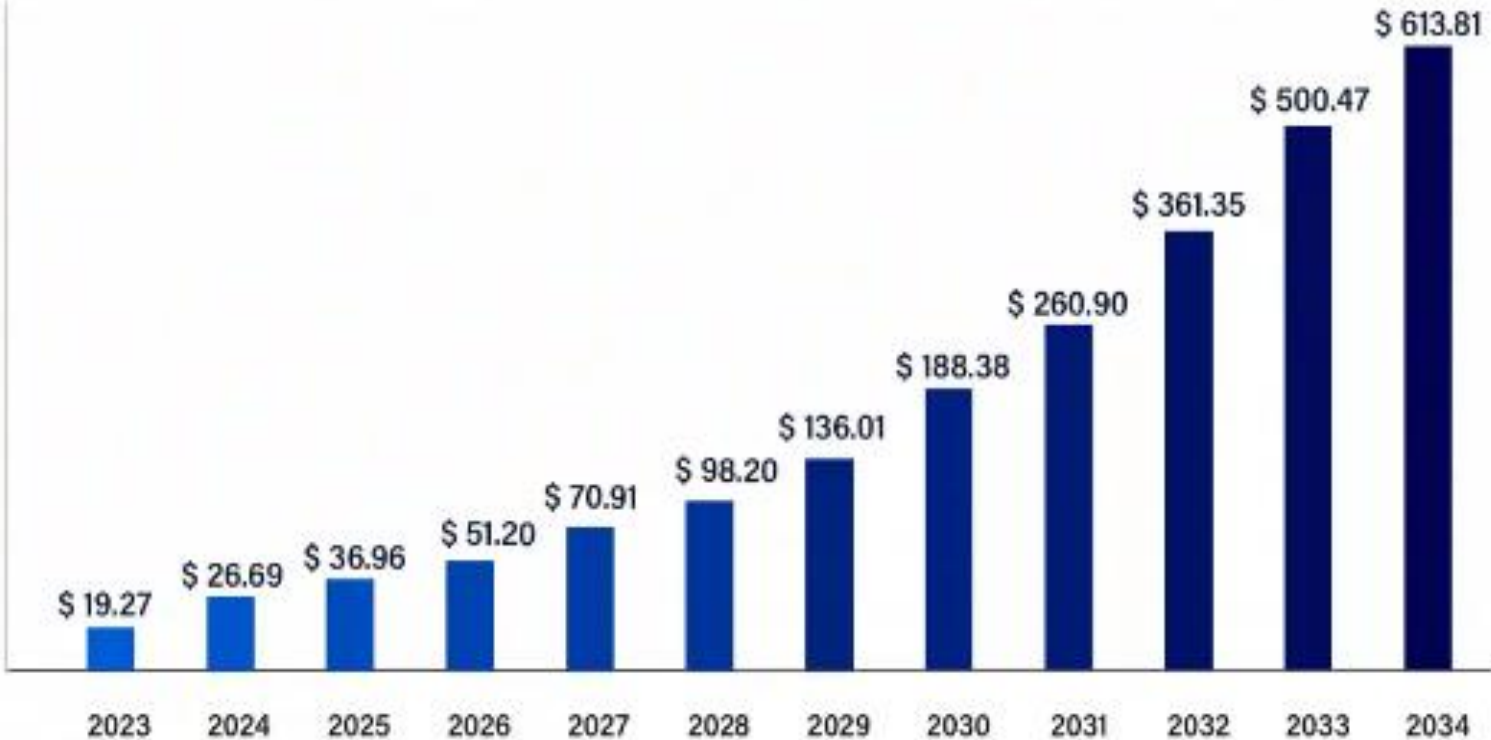
AI in Healthcare: Where Are We Now?



FDA Approvals of AI
FDA authorizations of

Precedence
RESEARCH

Artificial Intelligence in Healthcare Market Size 2023 to 2034 (USD Billion)



2 2 3
2010 2011 2012

Note: 2024 represents data from J
Source: FDA Database

Source: <https://www.precedenceresearch.com/artificial-intelligence-in-healthcare-market>

AI in Healthcare: Where Are We Now?

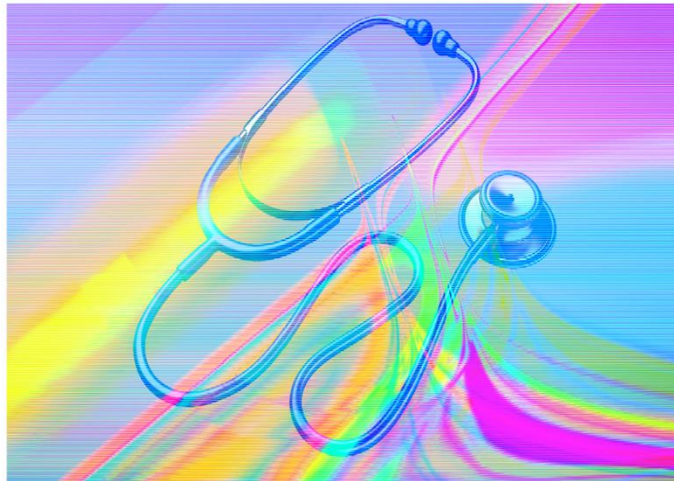


Latest Magazine Topics Podcasts Store The Big Idea Data & Visuals Case Selections

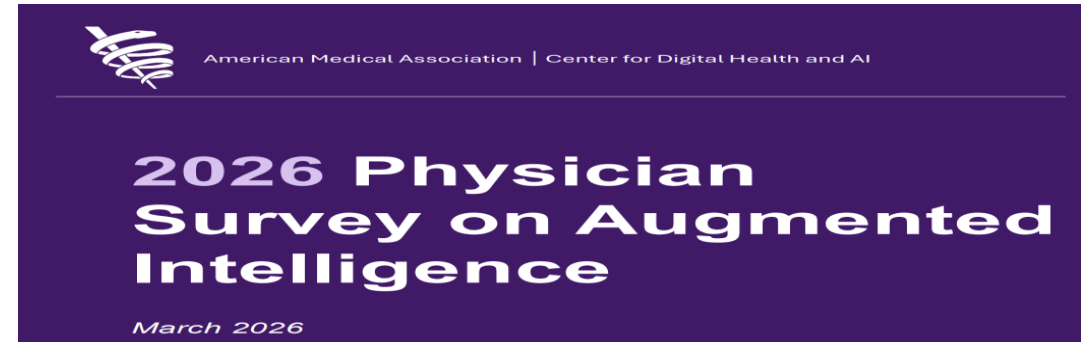
AI Adoption in U.S. Health Care Won't Be Easy

by James B. Rebitzer and Robert S. Rebitzer

September 14, 2023



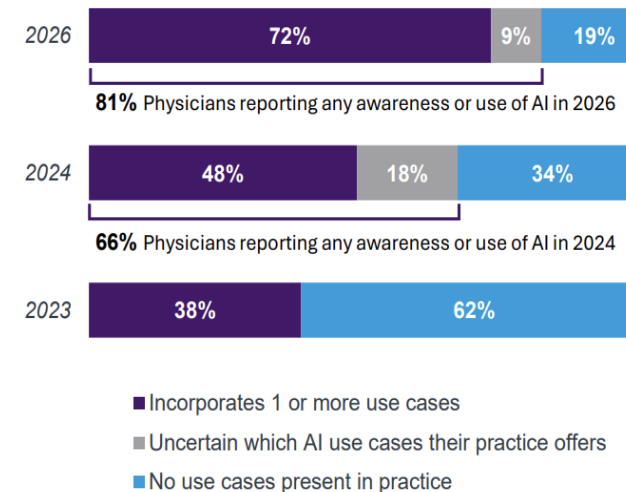
HBR Staff/lcs813/Aleksandra Konoplia/Getty Images



Reported AI use in practice increases

Q: Which, if any, of these AI use cases do you currently incorporate into your practice? (choice of 17 use cases)

n = 1,342 (2026); n=1,183 (2024) n=1,081 (2023)



Question updates:

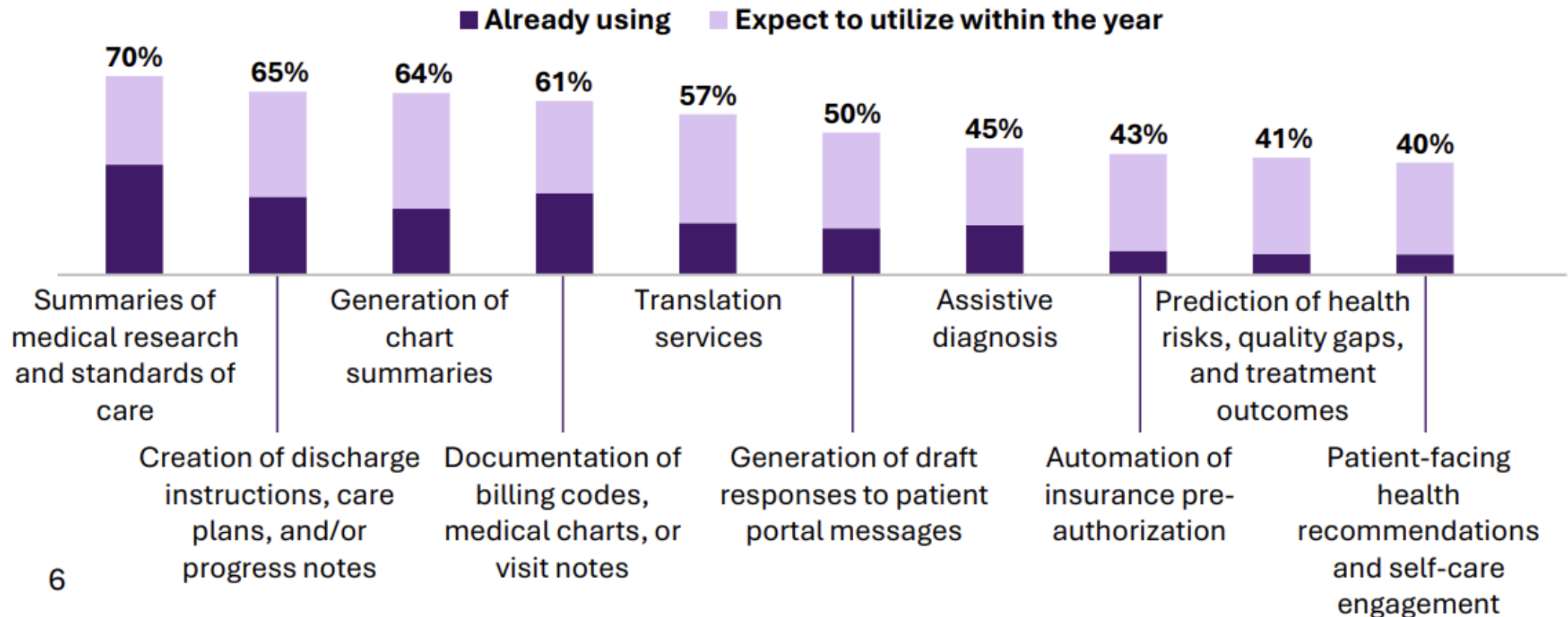
- The survey instrument now differentiates between physicians who are not using any AI use cases and those who are uncertain about which tools their practice offers.
- The list of evaluated AI use cases expanded from 15 to 17 in 2026 to reflect emerging technologies.

AI in Healthcare: Where Are We Now?

Expected incorporation of each use case by the end of 2026 (top 10)

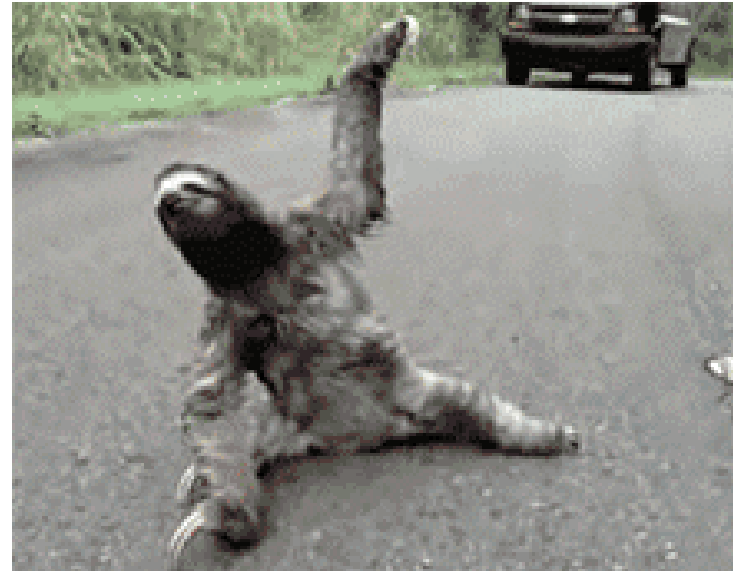
Q: When would you expect to start incorporating this AI use case into your own practice? (asked only to those respondents who said the use case would be 3, 4, or 5 on a scale of not all relevant to highly relevant)

n = 1,040



Applying AI In Healthcare Is Like...

Doing Yoga
Expectation: **Reality:**



Should We Be Concerned??

Editorial



Home Resources & Services

Show us t

Home / News / Doctors, beware: AI thr

Claims that medical AI i care must be backed by evidence.

The adoption of artificial intelligence (AI)-powered tools is rapidly expanding across all care systems. Predictive decision support tools have entered clinics and large language models are being used by the general public for information and advice². AI tools create value for patient health systems remains scarce. Nonetheless, in public information materials, claims about AI are increasingly more common, but there is no clear agreement on what evidence should be required to support these claims.

Using study

10 February 2026

Ethan Gudge
South of England

AAMCNE

Doc we pat

Socio as re patien bond.



Healthcare of the Future 2025

T. Bürkle et al. (Eds.)

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doi:10.3233/SHTI250219

The Unexpected Harms of Artificial Intelligence in Healthcare: Reflections on Four Real-World Cases

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^bWellcome-Wolfson Institute for Experimental Medicine, Queen's University Belfast

^cDepartment of Electronic Technology, Universidad de Sevilla, Seville, Spain

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ORCID ID: Kerstin Denecke <https://orcid.org/0000-0001-6691-396X>, Guillermo Lopez-Campos <https://orcid.org/0000-0003-3011-0940>, Octavio Rivera-Romero <https://orcid.org/0000-0001-7212-9805>, Elia Gabarron <https://orcid.org/0000-0002-7188-550X>

Abstract. *Introduction:* Rapid advances in Artificial Intelligence (AI), especially with large language models, present both opportunities and challenges in healthcare. This article analyzes real-world AI-related harms in healthcare. *Methods:* We selected four recent AI-related incidents from the AIAAIC Repository. *Results:* The incidents discussed include: Whisper's harmful hallucinations; UNOS's algorithm delaying transplants for black patients; the WHO's S.A.R.A.H. chatbot providing inaccurate health information; and Character AI's chatbot promoting disordered eating among teens. *Discussion and conclusion:* These incidents highlight diverse risks, from misinformation to safety concerns, involving both industry and institutional providers. The article emphasizes the need for systematic reporting of AI-related harms, concerns about security, privacy, and ethics, and calls for a



Our People:

11,271 Staff

5,773 Medical trainees and health professional learners

1,503 Physicians

1,195 Researchers, scientists, research staff and students

Our Care:

1,625,000+ Ambulatory visits each year

172,000+ Emergency Department visits each year

5,600+ Babies born at our sites each year

357,000+ Inpatient visits each year

54,341 Family Health Team patients rostered

1,423 Total beds across our sites

AI is a Strategic Pillar

Dedicated Data Science Team

> 50 AI solutions deployed

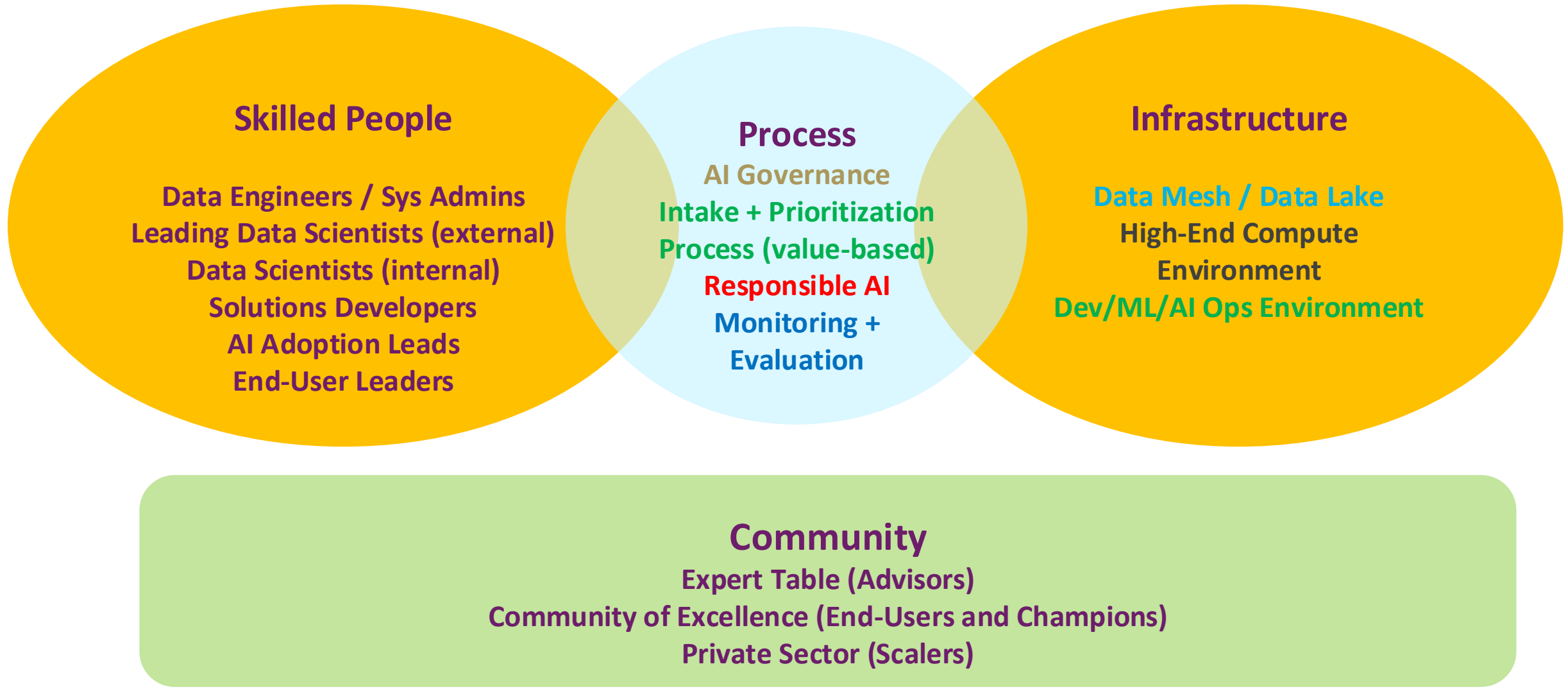


Health AI Adoption: Organizational Strategy

AI Literacy and Supports



Health AI : Key Elements for Innovation



Oversight

Executive / Board

Sets priorities + risk appetite, defines value metrics, sees high-risk approvals, incidents, sunsets.

AI Steering Committee

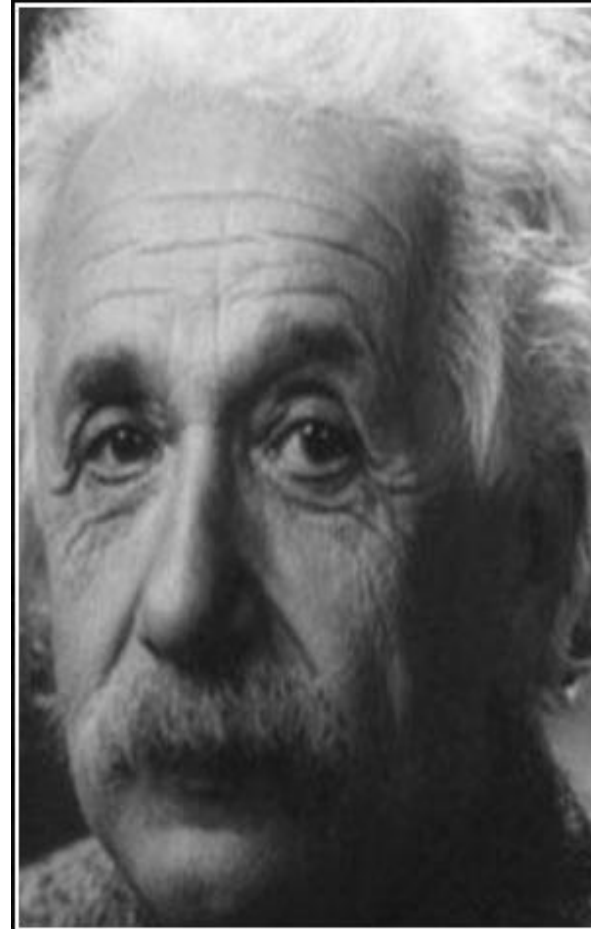
Oversees AI dossier, owns intake, tiering, approval conditions, monitoring oversight, change control.

Project teams and named owners

Leads evaluation, validates locally, implements safely, monitors continuously, maintains workflow fit.

When Science Meets Clinical Care:

The Unity Health AI Program



If I had an hour to solve a problem and my life depended on the solution, I would spend the first 55 minutes determining the proper question to ask, for once I know the proper question, I could solve the problem in less than five minutes.

— *Albert Einstein* —

AZ QUOTES



Unity Health AI Program



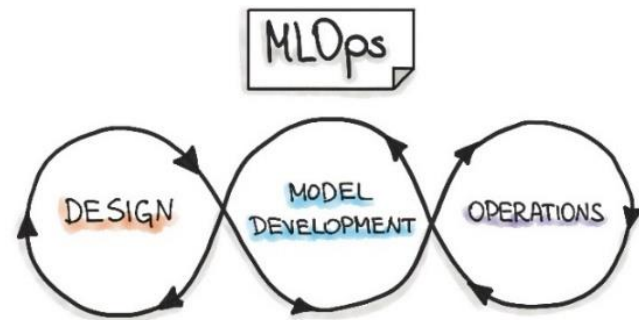
Data Integration and Governance



Product Development



AI Team



- Requirements Engineering
- ML Use-Cases Prioritization
- Data Availability Check
- Data Engineering
- ML Model Engineering
- Model Testing & Validation
- ML Model Deployment
- CI/CD Pipelines
- Monitoring & Triggering

Advanced Analytics



Product Management and Deployment



The Intake Process

AI Success Begins at Intake

PROCESSES POST-MISCELLANEOUS

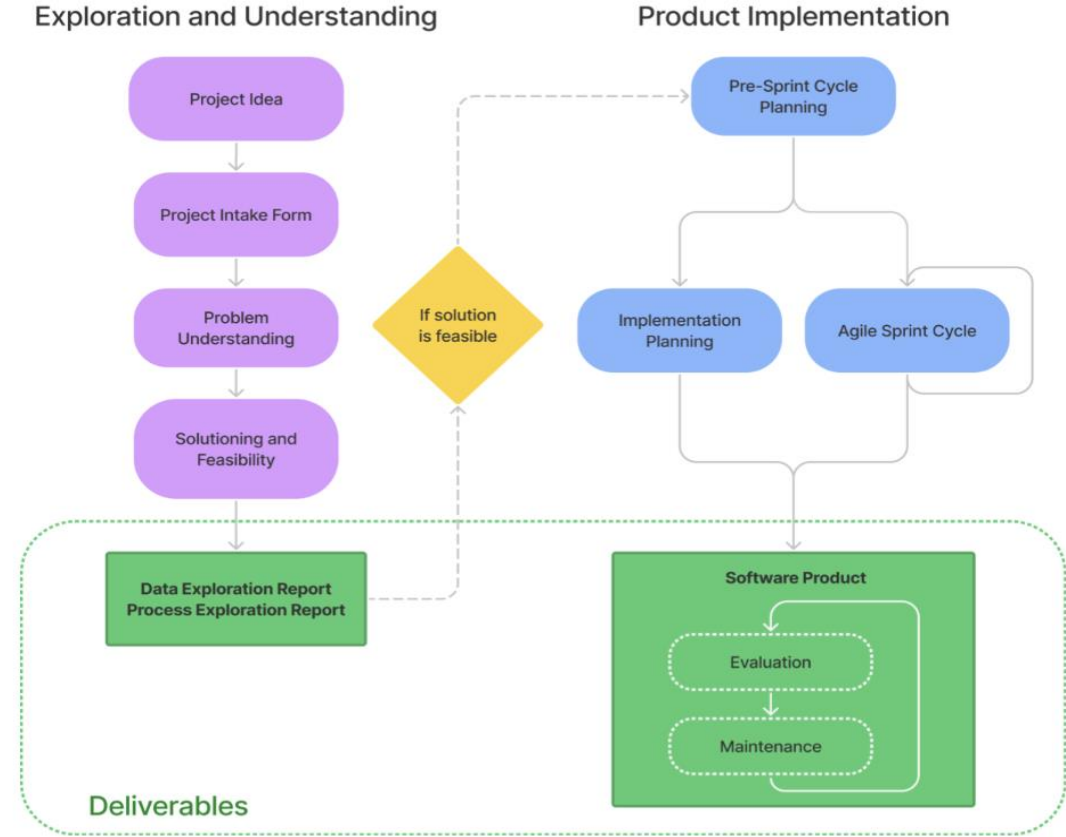
Overview of the cornerstone of DSAA's success: the project intake form

AUTHOR
Otis Ding, Michael Page

PUBLISHED
July 16, 2024

Technology is moving at a pace faster than what we've ever seen before, and this has led to significant changes in the healthcare industry as well. The integration of artificial intelligence (AI) is becoming increasingly critical. One key to the successful implementation of AI solutions in clinical settings lies in the effective communication between clinicians and data scientists. To that end, the Data Science and Advanced Analytics team at Unity Health Toronto has developed a project intake form that lays the foundation for its success. The form serves this purpose by allowing clinicians to directly communicate the problems they encounter and suggest potential solutions. Here's a closer look at the purpose of this intake form, its benefits, and how it supports our AI program.

DSAA Project Process



— AND —
THE WINNERS
are...



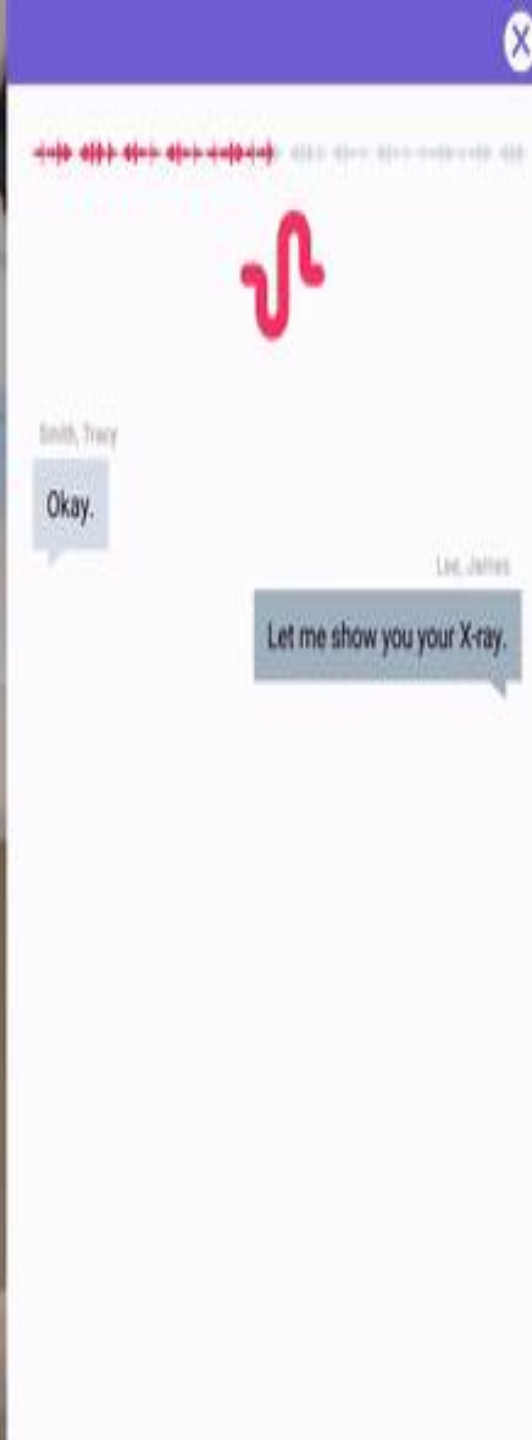
AI-Driven Nurse Staffing Optimization

~ \$1 Million Annual Cost Reduction

ED RN Assignment

Nurses: 90 mins → < 1 min
Clerks: 2 hours → < 15 mins
Error Rates: > 20% → 5%





Relieving Physician Stress: AI Note-Taking for Our Clinicians

CLINICAL EVALUATION OF ARTIFICIAL INTELLIGENCE AND AUTOMATION TECHNOLOGY TO REDUCE ADMINISTRATIVE BURDEN IN PRIMARY CARE

Commissioned by and presented to: OntarioMD



Centre for Digital Health Evaluation, Women's College Hospital
Institute for Health System Solutions and Virtual Care

Key Findings

- **76%** of participants (family doctors and nurse practitioners) reported reduced cognitive load during patient encounters when using an AI scribe
- On average, **3 to 4 hours per week** were freed up for direct patient care.
- **> 80%** of participants expressed a desire to continue using AI scribes long-term



Name	Location	ED MRP	Study	Radiologist	Since Order	Since Image	Status	Porter Status
***** , *****	EDACR	SMITH	EXTREMITY - CONT		01h:47m	-	ORDERED	-
***** , *****	EDACR	SMITH	EXTREMITY - CONT		01h:42m	-	ORDERED	-
***** , *****	EDACR	SMITH	HEAD/SPINE C - CONT		01h:39m	-	ORDERED	-
***** , *****	EDACR	SMITH	EXTREMITY - CONT		01h:31m	-	ORDERED	-
***** , *****	EDACR	SMITH	EXTREMITY - CONT		01h:30m	-	ORDERED	IN TRANSIT
***** , *****	EDACR	SMITH	EXTREMITY - CONT		01h:21m	-	ORDERED	PORTER REQUESTED
***** , *****	EDACR	SMITH	EXTREMITY - CONT		01h:20m	-	ORDERED	-

***** , *****	EDACR	SMITH	HEAD COW -/CTA CONT		01h:40m	00h:47m	IMAGE ACQUIRED	PATIENT RETURNED
***** , *****	EDACR	SMITH	HEAD COW -/CTA CONT		01h:22m	00h:41m	IMAGE ACQUIRED	RETURN REQUESTED
***** , *****	EDACR	SMITH	HEAD COW -/CTA CONT		01h:27m	00h:38m	IMAGE ACQUIRED	RETURN REQUESTED
***** , *****	EDACR	SMITH	HEAD COW -/CTA CONT		01h:57m	00h:36m	IMAGE ACQUIRED	RETURN IN TRANSIT
***** , *****	EDACR	SMITH	HEAD COW -/CTA CONT		02h:01m	00h:20m	IMAGE ACQUIRED	PATIENT RETURNED

5
Patients awaiting reads

12
Patients awaiting scans

0
Active traumas

0
Active strokes

UPDATED 5 MINS AGO
AT 2024-02-16 13:29

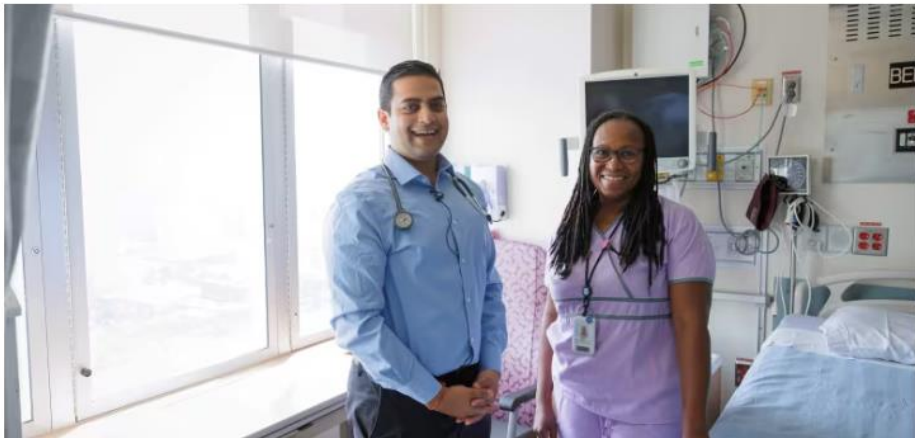
Health

AI tool cuts unexpected deaths in hospital by 26%, Canadian study finds

Researchers say early warning system, launched in 2020 at St. Michael's Hospital, is 'saving lives'



Lauren Pelley · CBC News · Posted: Sep 16, 2024 4:00 AM EDT | Last Updated: September 16



CHARTwatch
(Verma et al, CMAJ, 2024)



Talent & Understanding

- Talent needed for AI
- Lack of understanding among key stakeholders
- Lack of commitment from business leaders

Technology changes

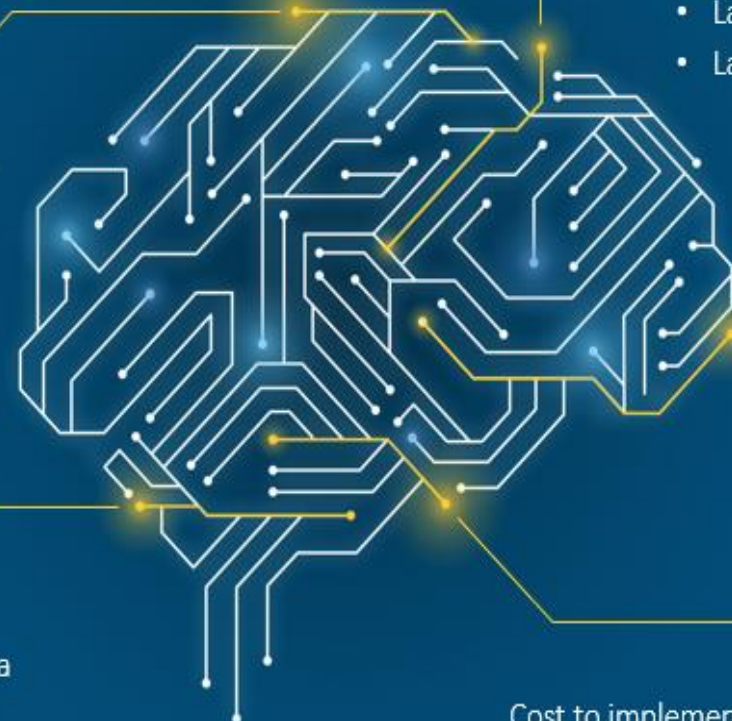
Rapid pace of change in AI technology



Costs & Time to benefits

Cost to implement

Time required before benefits are achieved



Model Interpretability



- The internal calculations of modern machine learning models often do not lend to human intuition
- Transparency of the model for compliance

Data Availability & Quality

100100
101101
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000



- Dealing with high volumes of data
- New data quality
- Data regulations, such as the General Data Protection Regulation in EU (GDPR)

Nearly 3 in 4 Teens Have Used AI Companions, New National Survey Finds

Common Sense Media research reveals majority of teens have used AI companions, with half using them regularly

Common Sense Media
Wednesday, July 16, 2025

SAN FRANCISCO, July 16, 2025 – Common Sense Media today released the report "Talk, Trust, and Trade-Offs: How and Why Teens Use AI Companions," which revealed widespread use of social AI companions among users ages 13-17. The research underscores that the use of AI companions is not a niche interest, but rather mainstream teen behavior.

"AI companions are emerging at a time when kids and teens have never felt more alone," said Common Sense Media Founder and CEO James P. Steyer. "This isn't just about a new technology – it's about a generation that's replacing human connection with machines, outsourcing empathy to algorithms, and sharing intimate details with companies that don't have kids' best interests at heart. Our research shows that AI companions are far more commonplace than people may have assumed – and that we have a narrow window to educate kids and families about the well-documented dangers of these products."

The report's key findings demonstrate a remarkable level of adoption and impact for a technology that is less than three years old:

- Seventy-two percent of teens have used AI companions at least once.
- Over half use these platforms at least a few times a month.
- About one in three teens:
 - Have used AI companions for social interaction and relationships, including role-playing, romantic interactions, emotional support, friendship, or conversation practice.
 - Find conversations with AI companions to be as satisfying or more satisfying than those with real-life friends.
- About one in three teen AI companion users:
 - Report feeling uncomfortable with something an AI companion has said or done.
 - Have chosen to discuss important or serious matters with AI companions instead of real people.

The mother of a 1
with a ch

By
Put



**A Belgian man reportedly decided to
about the future of the planet with an**

Responsible AI

 OPEN ACCESS

 Check for updates

FUTURE-AI: international consensus guideline for trustworthy and deployable artificial intelligence in healthcare

Karim Lekadir,^{1,2} Alejandro F Frangi,^{3,4} Antonio R Porras,⁵ Ben Glocker,⁶ Celia Cintas,⁷ Curtis P Langlotz,⁸ Eva Weicken,⁹ Folkert W Asselbergs,^{10,11} Fred Prior,¹² Gary S Collins,¹³ Georgios Kaissis,¹⁴ Gianna Tsakou,¹⁵ Irène Buvat,¹⁶ Jayashree Kalpathy-Cramer,¹⁷ John Mongan,¹⁸ Julia A Schnabel,¹⁹ Kaisar Kushibar,¹ Katrine Riklund,²⁰ Kostas Marias,²¹ Lameck M Amugongo,²² Lauren A Fromont,²³ Lena Maier-Hein,²⁴ Leonor Cerdá-Alberich,²⁵ Luis Martí-Bonmatí,²⁶ M Jorge Cardoso,²⁷ Maciej Bobowicz,²⁸ Mahsa Shabani,²⁹ Manolis Tsiknakis,²¹ Maria A Zuluaga,³⁰ Marie-Christine Fritzsche,³¹ Marina Camacho,¹ Marius George Linguraru,³² Markus Wenzel,⁹ Marleen De Bruijne,³³ Martin G Tolsgaard,³⁴ Melanie Goisaufl,³⁵ Mónica Cano Abadía,³⁵ Nikolaos Papanikolaou,³⁶ Noussair Lazrak,¹ Oriol Pujol,¹ Richard Osuala,¹ Sandy Napel,³⁷ Sara Colantonio,³⁸ Smriti Joshi,¹ Stefan Klein,³³ Susanna Aussó,³⁹ Wendy A Rogers,⁴⁰ Zohaib Salahuddin,⁴¹ Martijn P A Starmans³³; on behalf of the FUTURE-AI Consortium

For numbered affiliations see end of the article
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Additional material is published online only. To view please visit the journal online.
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<http://dx.doi.org/10.1136/bmj-2024-081554>
Accepted: 10 January 2025

Despite major advances in artificial intelligence (AI) research for healthcare, the deployment and adoption of AI technologies remain limited in clinical practice. This paper describes the FUTURE-AI framework, which provides guidance for the development and deployment of

established through consensus based on six guiding principles—fairness, universality, traceability, usability, robustness, and explainability. To operationalise trustworthy AI in healthcare, a set of 30 best practices were defined, addressing technical, clinical, socioethical, and legal

Table 1 | Clustering of trustworthy artificial intelligence (AI) requirements and selection of FUTURE-AI guiding principles

Clusters of requirements	Core principles
1. Fairness, diversity, inclusiveness, non-discrimination, unbiased AI, equity	Fairness
2. Generalisability, adaptability, interoperability, applicability, universality	Universality
3. Traceability, monitoring, continuous learning, auditing, accountability	Traceability
4. Human centred AI, user engagement, usability, accessibility, efficiency	Usability
5. Robustness, reliability, resilience, safety, security	Robustness
6. Transparency, explainability, interpretability, understandability	Explainability

Responsible Implementation of AI in Healthcare

Some Considerations

Pre-Implementation

Clinical Validation



Bias Assessment



Ethics Assessment



External Validation and Explainability

Soft Launch

Silent Testing



Evaluation



Implementation and Post Implementation

Communication (Re-iterating Expectations)



Monitoring, Evaluation, and Maintenance





IMPROVE-AF



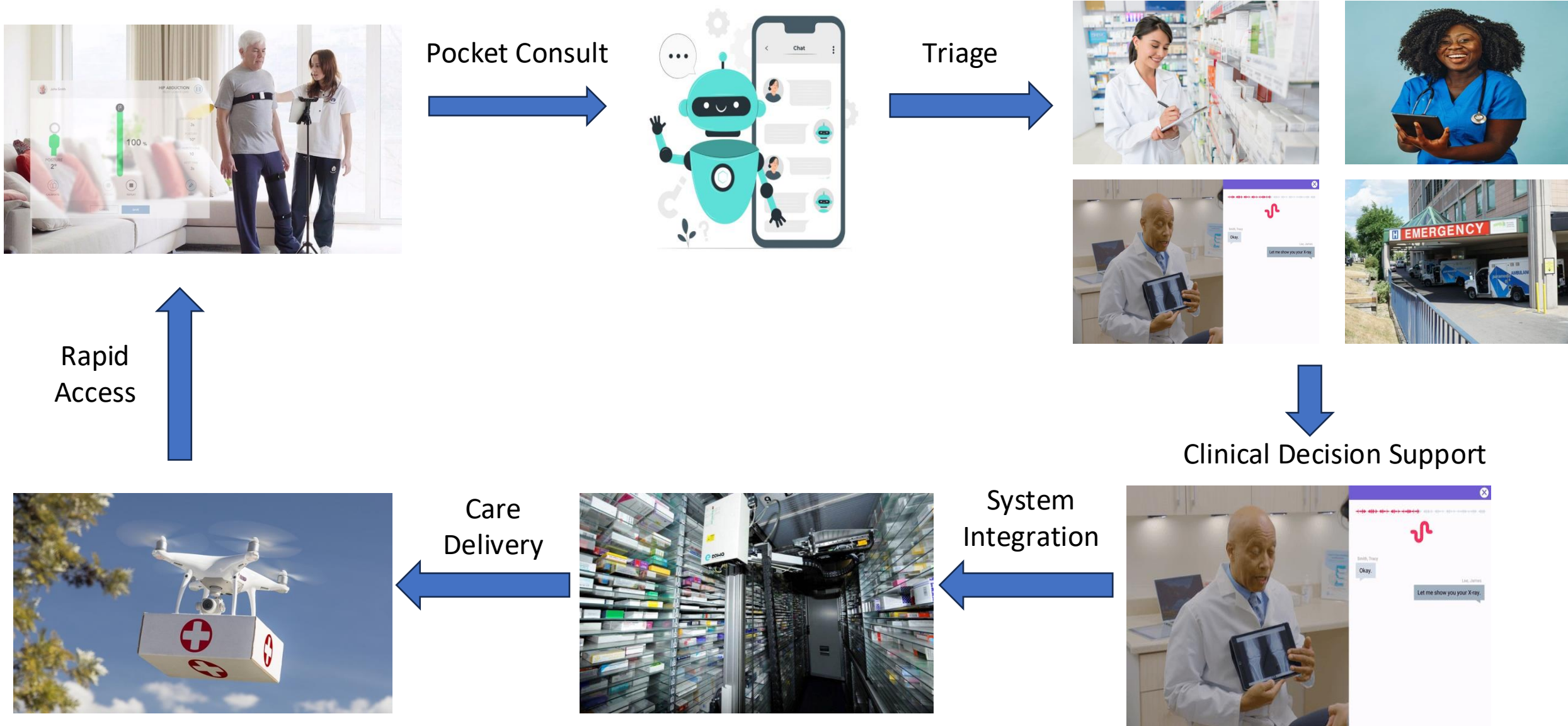
ED Volume Forecasting



Structurally Vulnerable IV Drug User Surveillance



What Could the Future Look Like?

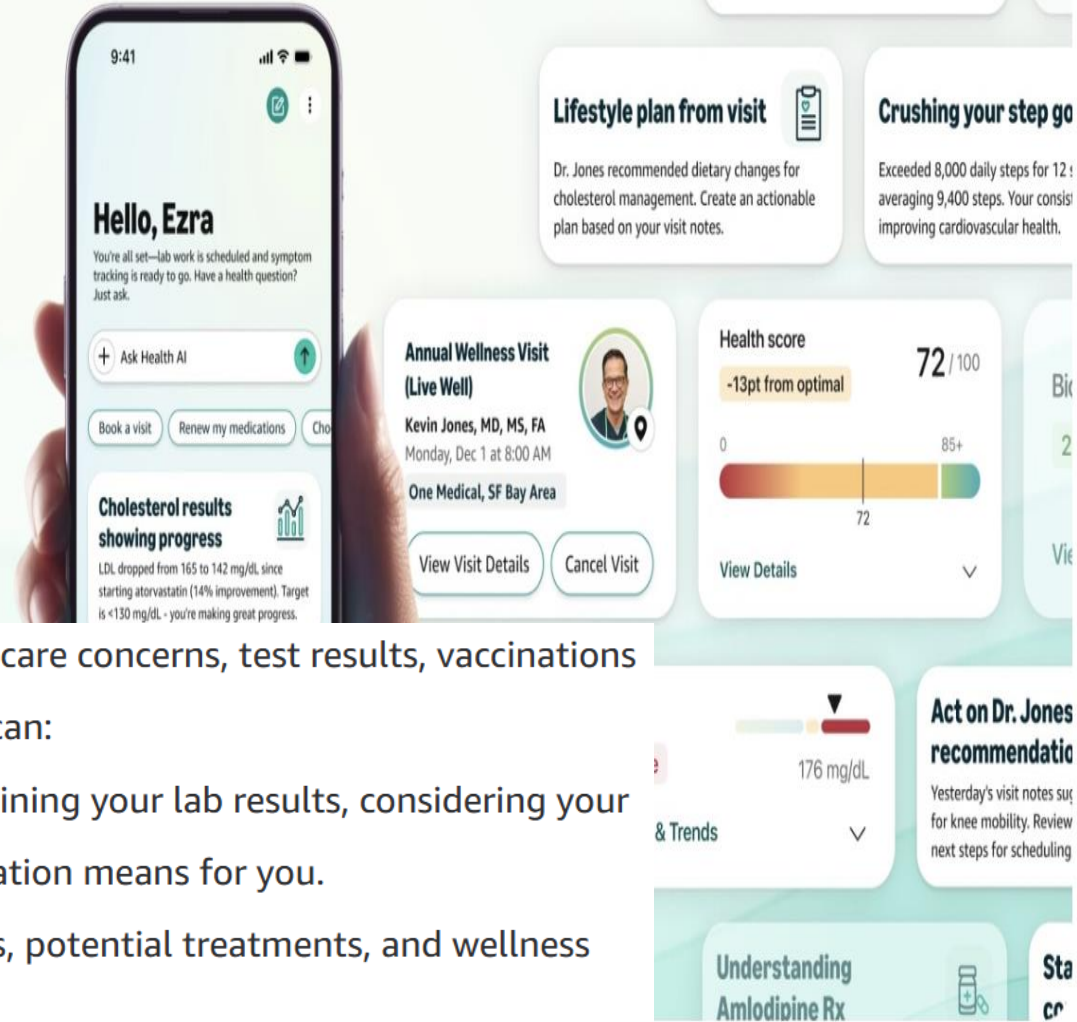


Amazon One Medical introduces a Health AI assistant for simpler, personalized and more actionable health

It delivers tailored guidance that considers your past health care concerns, test results, vaccinations and current medications. Health AI in the One Medical app can:

- Answer general and complex health questions by explaining your lab results, considering your unique health history, and explaining what this information means for you.
- Provide 24/7 health guidance on symptoms, conditions, potential treatments, and wellness questions.
- Help you choose the right care option based on your specific situation. This includes a virtual visit, an in-person appointment, or urgent care.
- Streamline your ongoing care tasks, including helping you book appointments with your One Medical provider, or renew medications, which you can choose to fill with Amazon Pharmacy.

This takes labs,





Trust, attitudes and use of artificial intelligence

A global study 2025

University of Melbourne | KPMG International

unimelb.edu.au | kpmg.com



Business | News

This is where Canada ranks among the least AI literate countries in the world

By [Joshua Santos](#)

Updated: June 24, 2025 at 4:56PM EDT

Published: June 24, 2025 at 12:19PM EDT



